

# SambaResells

## Full Reselling Guide

### Getting Your First Products (skip if dropshipping)

The first thing you need are some fake products to sell. For the best prices and highest REAL 1:1 quality you can visit [sambareps.com](https://sambareps.com) or contact me (sam). Of course there are other high quality vendors but I cannot vouch for any but my own.

**How do you determine which products are good to sell?** If you plan to sell mainly locally, say you're trying to see if Prada PR17WS Sunglasses are a good choice to sell, all you do is search "Prada PR17WS Sunglasses" in local apps like FBMP or Offerup and see if it's saturated in your area. If the average price is too low and it's very saturated (like many other sellers), it's not a good option. If you find that the price is mid-high and they are popular but not too saturated, it's a good product. Another method if you plan to sell globally or nationally to determine best selling products is to go on StockX, go to search, choose any category, click on 'sort by' and choose the "most popular" option. There, you can see all trending items in that category. (I also have best sellers on [sambareps.com](https://sambareps.com))

If you need help or recommendations, just ask and I will try to respond to every message. Ordering from me is simple. You can do it from the website OR by messaging me on any platform. For payment, I accept CashApp, Zelle, Venmo, Apple Pay, Paypal, Venmo, cash, credit card, bank wire, and most crypto. Once you receive your products in the mail, you can move on to the next step of the starting process.

### Drop Shipping **\*\*Make sure item is in stock before listing\*\***

You will not be able to dropship if you can only sell locally

If you don't want to risk getting stuck with inventory you can't sell, or you just don't have the time to ship products, dropshipping is for you. How It works is you list items on any platform, and only once they sell, you buy them from me, and using the shipping label/ address you receive, i ship the item directly to your customer.

**Just list any item I have in stock, then once it sells, send me a message with the product you sold, the shipping label/ address from the app, and your payment.** I will ship your items same day unless its a weekend.

## Where to sell

The #1 marketplace to sell right now is **eBay**. They have 400M+ active users. Your products will sell on any marketplace though. Some other good options are FaceBook MP, OfferUp, Mercari, Depop, Poshmark, Grailed, Craigslist, and Nextdoor. Local selling can be a better option for many people. For example, if you can't use an SSN, can't ship, or are just lazy etc. When using apps that are mainly local (e.g. OfferUp, Nextdoor, FBMP) you usually don't need an SSN and can have buyers come to you for their products if needed. Just list the products and watch them sell.

Nextdoor is a newer, local selling app and i find it is the #1 local app right now.

## eBay Account Set Up / How To Not Have Listing Removed

Now, assuming you don't already have an eBay account, you're gonna need to make one. If you already have an aged account (2020 or earlier with selling history), you can list your items right away. If not, It is easy enough to set one up (lmk if you need help). If you are making a new account, it may help with fraud detection to make your profile appear as an older woman/ man just selling old stuff they have. Use an old person's name and use a random old person's picture as your profile picture. To avoid fraud detection, you can also make a niche account. Like if you are selling mainly belts, you can call yourself something like "LuxuryBeltHub" or "Buckle.and.Strap" and make a simple logo to use as your pfp. These account styles build trust with potential customers and with eBay.

Starting off on a new account, you are a seller with zero feedback and customers are a little less likely to buy from you. You can just start selling the items without feedback if you want to, but it might sell a bit slower.

In order to gain positive feedback on our new account, you're going to find small/ cheap random items around your house, like an old shirt or something (make sure the item is authentic and doesn't break any of eBay's rules) that you don't mind selling on eBay. List them for a reasonable price, have good customer service, ship quickly, whatever -- the important thing is the feedback. Do everything right.

you list these small, real items on eBay over a couple of days, leaving a couple of days after selling to deliver the small items and collect positive buyer feedback. Make sure that shipping is free. Make sure you Ship quickly and in all ways are a **good** seller worthy of positive feedback. That 's all you're really interested in, the feedback, no big deal if you take a small loss, as you anticipate making it back + way more later.

## Listing Your Products

This is the guide I use when listing products. I made it in the case of eBay but it works for any marketplace.

\*for eBay, once your item sells, make sure to ship ASAP. If you are very late on shipments, they might freeze your funds to investigate your account.

- Photos:

- **Make sure photos are clear, bright, straight and centered.** This will boost your listing in search results.
  - Take photos a few feet away from the item, not up close. This will help evade fraud detection.
  - Take photos in front of a solid colored background
  - Background color should contrast product color in order for product to stand out
  - Don't get these pictures from other listings or google.
  - If you need images for dropshipping message me
- Title:
  - Write a short and descriptive title that includes the brand, product name, and size (if applicable).
  - I usually mention that shipping is free and returns are accepted at the end of the title to catch the buyers attention (For example, "CHANEL Allure Pour Homme Cologne \*SEALED\* 3.4oz/100ml, Fast Free Shipping + Returns!").
  - **Make sure not to write anything about authenticity in your title or anywhere in the listing.** It risks getting taken down even if you write 100% authentic. Better not to mention it unless a buyer messages you asking. In which you and your "Yes, this item is authentic". Or you can say "I'm not sure, I got it as a gift" or "No, this item is not authentic" but they might report you.
  - It's better to **not mention the item condition in title**, as eBay's bots may detect it as fraud. Instead, use words like "unopened" or "sealed"
- Description
  - I usually use AI to write my description.
  - Put the item details into chat GPT and let it write for you.
  - Edit the description to your liking, making sure not to mention authenticity or anything like that.
- Pricing:
  - When it comes to price, I usually just go by the average sold price.
  - Sometimes you can list it for retail (if it's a rare cologne/ item for example) but it is less likely to sell as your competition is likely listing it for less.
  - **Price it based on what others are selling for and go \$5 lower.**
- Shipping:
  - **Always do free shipping.** It's better to take the \$5 shipping loss and sell out quicker rather than waiting longer but making slightly more.
  - Free shipping also will incline buyers to leave positive feedback (which is extremely helpful)
  - Also, free shipping puts you above your competition and you will get more sales than them.
- Return Policy:
  - **Always accept returns.** I know it seems counteractive but it will get you more sales, and save you from negative feedback if they somehow realize its a replica item (rarely happens, but good to be prepared)
  - Returns being available make the buyer think the product is real. Because why would somebody selling a fake item accept returns? Oftentimes they will be so certain they won't even check. And even if they do check, 99% of the time they won't be able to tell.
- Promoted Listing (eBay):
  - This option may not be available for new accounts until you gain eBays trust by being a good seller for longer (few days to a few weeks, it depends)
  - If the option is available for you, always use it as it pushes your listing to the top of eBay. Also, people searching for your item outside of eBay (like on google) will see your product listing.

- I usually promote using anywhere from 5% up to 15% (when your item sells using promotion, eBay takes a % cut of what you make) depending on how I price the item, and how many other people are selling this item. For a more popular item like airpods or shoes I use higher promotion. For less saturated items like some colognes, belts, Dysons, you can lower the promotion rate.
- **\*\*When selling higher priced items, like bags or watches, that are more likely to be taken down, you can avoid eBay fraud detection by listing the item as used, but writing in title "sealed"**

If you use products bought from me or another good supplier, 99% of people will not notice that their item is a replica. People who know enough to be suspicious of your products being fake probably won't buy them in the first place, and what will happen is that those who buy our products will be "tricked" by your items even when they have them in hand. They might even leave you more positive feedback. If so, you can repeat the process with more fakes from an even stronger position with more positive feedback to vouch for our credibility.

But won't those who are suspicious be [good](#) eBayers and report me? Probably not. eBay doesn't want to hear from anyone, and makes it very difficult to make your way through all their automated [help](#) to find a form that will allow you to actually contact a human being, especially if you're not directly involved in the transaction in question as a buyer.

## Handling Returns + Bad Reviews (rarely happens)

So, you've sold your first few products and things are going great. Until that one annoying buyer requests a return. The first time I had this happen I went about it in the worst way possible. When a buyer requests a return it is automatically accepted if you have returns enabled. They have 2-3 weeks to ship your item back and once it's shipped you're forced to refund the order.

In many cases, they won't leave a negative review because you allow returns. You can even message them apologizing, saying you didn't know, and telling them how bad you feel. But in some cases they might still leave a negative review. If they do, don't panic or message them to take it down. It's not that big of a deal. At this point what I do now when that happens is i just keep on selling. You will still get sales. At this point though, it may be a good option to make another account (more info below) and start building it up with feedback just like you did with your first one. Sales might slow down a little bit after the review but it probably won't be significant. Your new reviews will cover up the old one and your sales will be back to normal.

## Listing Removal + Multiple Accounts

If you've been selling for long enough, what might happen to some of your listings is they will get removed for policy violation. Not a big deal. What you're going to do is leave that account alone for 5 days and in the meantime, create a new account (or 2). You should aim to eventually have a few accounts you run on your preferred platform. When you get past 2 accounts for eBay, you're going to need more bank accounts (easy to set up). eBay only lets 1 bank account to be linked to 2 eBay accounts. Your SSN will work for as many accounts as you want as long as you haven't been banned yet.

What you can do with these accounts to maximize sales and keep fraud detection from picking your listings up, is to make each of these accounts a niche account. For example one account can be a fragrance shop called "Luxury Fragrances" or something, and another sells belts called "The Belt Hub".

What will happen is you will completely take over that niche/ product because you will have the best prices and almost infinite supply. The other people are selling real belts or colognes and don't have as many as you, and can't sell for as cheap as you. Plus, eBay fraud detection will be less suspicious as you seem like a legitimate resaler, rather than a scammer selling common scammer items.

## Bans

Pretty similar to the steps you take in the listing removal situation, except the account is finished. You will still get all the money in the account, but, if your account is permanently suspended, you can't do anything to get it back. Keep running your other accounts and building feedback.

## Funds on Hold (Rare + eBay only)

This is where it gets kinda tricky. Funds on hold usually happen when you take a long time to ship the items out, or when they suspect fraud. When it happens due to long shipping time, all you gotta do is ship the items out ASAP and wait until they get delivered. In order to unlock your funds, email eBay proof of delivery. As soon as the item gets delivered, take screenshots of the USPS tracking page, and paste the tracking link in an email to eBay support. Before you email them, call support to know where to send it to.

Now, if your funds are on hold due to fraud (very rare, only happened to me once), you're in a bit of a pickle. What they're going to require from you in order to release your funds are:

1. Product receipts
2. Bank/credit/utility statements
3. Proof of delivery
4. (not always) Payment info matching receipt

It seems like you're never getting out of this one. But you will. I provide fake receipts (inc email + online receipt) and fake statements. The proof of delivery is acquired the same way as you would for a shipping time hold.

Lucky for us, even if eBay doesn't accept the appeal, they STILL send the money back after a few weeks anyways. You just have to wait, which is annoying but better than losing the funds.

## Scaling and Automation

Eventually, you will reach a point where you are making tons of sales per day, running a few accounts and making daily trips to the post office. At this point, you'll be making hundreds every day. But your new success isn't without sacrifice. If you're at this level, the workload may become overwhelming and even unbearable. In order to keep up with demand and continue to grow, you should follow these simple steps for scaling.

# COMING SOON...